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Berri Supreme, The Best Strawberry Known

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L. M. GILLILAN
425 ATLAS BLOCK
SALT LAKE CITY, UTAH

Read the accompanying testimonials of the famous Berri Supreme, its first season with the public. See what your State says.

Prices for 1931 carriage prepaid:—

12 plants	$ 1.25
25 "	2.00
50 "	3.00
100 "	5.00
1000 "	40.00

Write for prices on larger quantities.

BLAKEMORE:— We have 50,000 plants of the new Blakemore June berry propagated by the U. S. Department of Agriculture. It is becoming popular and seems destined to replace some of the older June berries as a producer and money maker.

Prices prepaid:—

12 plants	$ 1.00
100 plants	$ 2.50
1000 plants	$20.00

Ask for special prices on larger numbers.

PRIZE FOR NAME

We are expert breeders of new varieties. Our crossings of select varieties goes on constantly through the efforts of an experienced expert from Japan.

Our latest berry is a cross between the Rockhill on the one side and Berri Supreme, "The Best Strawberry Known" on the other. The Rockhill is a wonderful berry except its defectiveness in setting runners. More money was paid for the control of the Rockhill than any other strawberry.

We have no plants of this newest variety for sale. The berry does not even have a name. We are seeking a name for it.

We will pay $5.00 for the name selected for this new berry. It is an everbearing berry and more attractive to us and to all that have seen it than any other berry yet grown. It promises even better than Berri Supreme which is saying a great deal.

Send in your name for this new berry. You may be the winner of the prize. Do not forget to send your own name and address.

"BERRI SUPREME"

"The Best Strawberry Known."

Everbearing

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Berri Supreme set out in April begin bearing the middle of July and continue until freezing weather. The following year they begin bearing the first of June and bear to freezing weather again.

We developed Berri Supreme and are controlling it.

L. M. GILLILAN,
425 Atlas Building,
Salt Lake City, Utah.

Some Items Taken from Replies to a Berri Supreme Questionaire for the Growing Season of 1930.

Plants were all set out in the Spring and the replies represent experience to November and into December.

These quotations are listed as to States. Remember this was the year of America's greatest drouth.

CALIFORNIA:—

"Berri Supreme doing fine. Nothing stops them from bearing but freezing weather."

"I think your Berri Supreme is all you claim for it. Increase my order ten-fold".

GEORGIA:—

"Berri Supreme produced this year".

"Despite the drouth, we consider Berri Supreme promising".

IDAHO:—

"Very well pleased with Berri Supreme. It is far superior to any berry we have ever tried".

ILLINOIS:—

"Berri Supreme has come through the summer in good shape despite the hot season. The dozen plants have made more than 200 runners and bore some fruit of good shape and flavor."

INDIANA:—

"Berri Supreme plants increased rapidly and bore well this fall. The berries were of good form and flavor".

IOWA:—

"Despite drouth, plants look well".

"We had it very dry here but Berri Supreme bore nice berries most of the summer and fall. We believe in Berri Supreme".

"We are pleased to advise you that Berri Supreme is a most excellent berry, very productive and excellent in quality and flavor. While the summer was the driest in history and a most unusually poor season for fruit of all kinds, yet Berri Supreme was very satisfactory both in size and quality".

"The drouth began here the middle of June and continued till August 12. The plants did finely till drouth began. It has proved itself better than the Mastodon".

MICHIGAN:—

"The Berri Supreme plants did not do as well as I believe them capable of doing due to the dry weather. The berries that developed were nice and of good flavor".

MINNESOTA:—

"Despite drouth Berri Supreme set runners plentifully".

"We like the fruit of Berri Supreme very much".

MISSOURI:—

"The Berri Supreme plants you sent did exceedingly well. They bore until frost".

"We have just passed through the driest season of record but we have lost only one-third of the plants. Those left produced well both of runners and fruit. Berri Supreme has done better than any other variety here this season."

MONTANA:—

"I think Berri Supreme OK. All the plants you shipped me grew and did well".

NEBRASKA:—

"It is my belief that Berri Supreme will prove to be a wonderful producer. Our season here was so hot and dry last summer that the plants did not have a fair chance. They did however bear heavily up to frost".

NEW JERSEY:—

"We are well pleased with the behavior of Berri Supreme which we secured from you last spring. The fact is this berry has given us such very satisfactory results, we have decided to offer Berri Supreme plants to our patrons this coming spring and recommend them for pot growing plants during the summer of 1931".

NEW YORK:—

"Berri Supreme plants are looking fine now on November 15".

"We feel from our limited experience with Berri Supreme that it will prove to be an excellent berry".

"Berri Supreme is one of the best everbearers that we have ever had". (We've quoted the whole letter.)

The following is from the manager of a New York Nursery:—

"I wish to congratulate you on your Berri Supreme. We have given it a fair trial and it is the finest fall-bearer we have ever tried. The berries are large, well formed and of good quality. I am recommending Berri Supreme to our customers and showing them fruit now. I expect to list them in our catalogue this winter".

NORTH DAKOTA:—

"I believe there are possibilities in Berri Supreme. Please give us your best quotations on them per M". (Whole letter.)

OHIO:—

"Berri Supreme survived our $200,000,000 drought".

"Berri Supreme preserved in pots through the drouth".

"From what we have seen of Berri Supreme we believe it will be the best of all everbearers".

"Berri Supreme bore a nice crop of berries before freezing weather. We were all pleased".

OREGON:—

"Plants have made wonderful growth and bore consistently since latter part of July. November 15, still bearing. The flavor and quality of the berries are the best imaginable. I surely am pleased as I was against all everbearers. My prejudice is all gone".

"Am very enthusiastic over Berri Supreme. They are heavy bearers and the flavor is fine".
"I find Berri Supreme is better than the Mastodon".

"From what we see of this berry we believe that it has a great future. We think it is the best of the everbearing type".

PENNSYLVANIA:—

"Succeeded in keeping Berri Supreme alive though drouth".

"Berri Supreme is fine. Dry here and although conditions were bad they did very well. Vines are now, (Nov. 10), covered with green berries as large as your thumb. Only winter will prevent ripening".

TENNESSEE:—

"We had an unusual drouth in this section this summer and the Berri Supreme plants did well to live. They withstood the dry weather as well or better than any other variety. Some fruit".

TEXAS:—

"Plants perished from drouth".

"Berri Supreme pulled through drouth".

UTAH:—

"Shipped daily 300 miles (spring set plants) from first of August to middle of November without ice and without loss".

"Could not keep my family without Berri Supreme".

"Paid for my new truck and bought wife a washer from Berri Supreme this year".

VIRGINIA:—

"Plants pulled through drouth".

"Plants pulled through drouth".

WASHINGTON:—

"Berri Supreme plants had hard luck but they bore fine, large berries, beautiful to look at and of splendid flavor".

"Am very favorably impressed by the way Berri Supreme has acted this summer. Planted in same soil and row with other everbearers, they were very much superior".

"Berri Supreme looks good to us here. Fruit of better appearance and better flavor than Mastodon".

"Berri Supreme plants arrived late last spring but all that lived were well loaded with nice berries".

WISCONSIN:—

"Berri Supreme fruit is better than Mastodon. One great point of superiority, Berri Supreme ripens evenly on all sides".

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